

Presented By

**H-E-B**

McAllen

# Holiday Parade 2025

Powered By



BERT OGDEN  
AUTO GROUP



McAllen  
International Airport



South Padre  
ISLAND  
Your Island Escape



reliant



LSNB

SAT. DECEMBER 6, 2025 | 6 PM

JOIN US AS WE CELEBRATE CHRISTMAS ACROSS AMERICA

**35+ BALLOONS** **60+ FLOATS** **12+ BANDS**



SCAN TO  
BUY TICKETS



South Padre  
ISLAND  
*Guella*  
zone

[MCALLENHOLIDAYPARADE.COM](http://MCALLENHOLIDAYPARADE.COM)

# THE OPENING EXTRAVAGANZA



# Christmas across AMERICA

ENJOY FREE CONCERTS AT  
CHRISTMAS IN THE PARK,  
A HOLIDAY CARNIVAL  
...AND SO MUCH *More!*



## CELEBRITY GUESTS



JOIN US FOR THE *biggest* HOLIDAY PARADE IN TEXAS!  
SAT. DECEMBER 6, 2025 | 6 PM | MCALLEN MEMORIAL STADIUM

